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Sarcasm detection algorithm: Unraveling ironic expressions with precision

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Abstract

In sarcasm, the public expresses their unfavourable feelings by utilising positive words in the text. Humans find it extremely difficult to recognise. By doing so, we can do fascination with sarcasm detection in tweets and other social media text. In this research, we investigate a novel pattern-based methodology for sarcasm recognition and a behavioural modelling strategy for efficient sarcasm detection through the analysis of tweet content while simultaneously utilising user activity features gained from previous behaviours. The accuracy and efficacy are evaluated using a variety of classifiers, including Random Forest, Support Vector Machine (SVM), k Nearest Neighbors (kNN), and Maximum Entropy.

Keywords: Sarcasm detection algorithm, Unraveling, precision

1. Introduction

1.1 What is Sarcasm? (Some Definition)

One of the expressions for anything pleasant with a bad intention is sarcasm. There are numerous definitions of sarcasm that use different approaches^[1]. Several definitions include: Sarcasm is a sophisticated sort of ironic that is frequently utilized in social networks and microblogging platforms, according to Mondher Bouazizi. Sarcasm is seen as humor but now with incredible intellect, according to Francesca's statement in the Cambridge Dictionary^[2].

1.2 Sentiment analysis

Sentiments are an author's attitude, beliefs, ideas, or feelings toward a person, object, place, business, or other entity. Sentiment analysis looks for the presenter's or author's viewpoint on a specific subject or the manuscript's overall relative polarity. The perspective could be the observer's assessment or judgment, their emotional condition, or their moving message emanating from behind. Our behaviour is greatly influenced by our opinions. Our opinions and truth-seeking insights are dependent on how other people see the world^[3].

The wheel of emotions shown above illustrates the numerous human sentiments and indicates which mood group each one falls under. One of the emotions people use to communicate their opinions about people, places, products, or any circumstance on social media is sarcasm. Finding sarcasm in any speech or text will be useful for retrieving the proper meaning of sentences, user reviews, and any speech or text posted on social media that can persuade people to do a particular action^[4].

1.3 What is Sarcasm detection?

Sarcasm detection refers to the process of identifying sarcasm in written or spoken text, including instructions, blogs, opinions, and reviews. In recent years, there has been an increasing focus on studying sarcasm analysis within opinion mining and sentiment analysis, although this research has primarily concentrated on English language data. The ability to detect sarcasm also has the potential to reveal insights into a person's psychology, mood, and even their health condition, which can aid in human-machine interaction and potentially assist in the early diagnosis of brain damage. The constant monitoring of sarcastic remarks or comments may also play a role in preventing suicide attempts among young individuals. (Rankin *et al.*, 2010; McDonald, Skye *et al.*). (Joshi *et al.*)^[5].

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Karamibekr and Ghorbani (2012) first investigated the differences between sentiment analysis of products and social issues mathematically. Subsequently, based on a few findings, they put forth a plan to regard the verb as the most important expression when expressing thoughts about societal issues. Results from experiments and statistics verify that allowing verbs is not only necessary and definite, but also enhances the sentiment analysis concert. They gathered their information from CNN Answers, Yahoo, and Procon.org. Opinion directories and opinion structure are the deciding factors when choosing features. Results for social issues and car models, based on the verb-oriented method, are 65 percent and 62 point five percent, respectively ^[12].

M. Eirinaki *et al.* (2012) put forth a plan for an opinion search engine. The two opinion mining algorithms were integrated in the suggested methodology. The outlooks are derived from features, and their positions are heavily reliant on the features as a stand-in for the object as a whole. Locals seem to detest a specific object that has multiple characteristics related to the outcome. 26 Their initial experimental evaluation on multiple patron review data sets revealed that their conclusions attained a very high degree of accuracy ^[13].

K Xu *et al.* (2011) presented a novel graphical model that uses user reviews to extract and visualize the comparative relationships between products. The interdependencies between relationships were taken into consideration in this work to support endeavours in the detection of potential risks. Additionally, fresh goods and advertising plans were created. Extensive experiments on a large dataset of Amazon customer reviews demonstrated that the suggested method outperformed other conventional methods in extracting comparative relations. Additionally, this technique can be used to manage business enterprise risk by analyzing rich user-generated data ^[14].

Pankaj Gupta *et al.* (2016) found that a number of fields based on sentiment analysis have not yet been thoroughly investigated and that it is critical to apply accurate knowledge in order to enhance earlier methods. It is appropriate to use text summarization to extract only the information that is helpful to users from the vast amount of gathered textual information. Furthermore, an intelligent model for sentiment analysis and data extraction could be made using the 27 machine learning techniques ^[15].

This study performed a survey on text summarization and reviews analysis. The advantages and disadvantages of the current approaches were examined through this survey ^[10].

M. Bouazizi and T. Ohtsuki, *et al.* (2019) investigated the use of multiclass classification in the categorization of Twitter users' online posts. Through this research, the benefits and drawbacks of this approach were examined. In this study, a novel model was put forth to represent the various sentiments and show how it helped to comprehend the relationships between sentiments. With the help of this model, multi-class classification's difficulties were resolved and its accuracy increased.

Methodology Used

Extraction of micro blogs data and its preprocessing
Various clients use Twitter to express their opinions on a range of topics by posting information in various formats. The Twitter data sample is applied to two categories: the predictive and the analytical. Twitter API is used to generally collect tweeter data. twitter app appearance stands. studying interface. Software developers can now access and interact

with publicly available Twitter data thanks to Twitter Tweets. Developers can use one of the public libraries available in several programming languages, or they can write their own scripts.

N-grams are used in this work to extract features. Below is a brief explanation of this methodology.

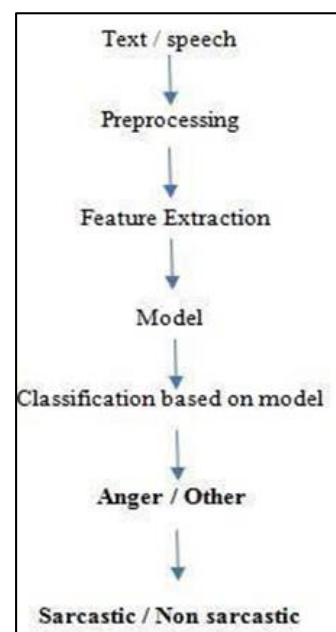
- N-grams: Natural Language Processing (NLP) and text mining applications widely use text N-grams. These are essentially a group of words that fit within a specific window. If variable X is the sentence's word count, then the number of n-grams for a given sentence K would be. One word advances in the n-gram computation.

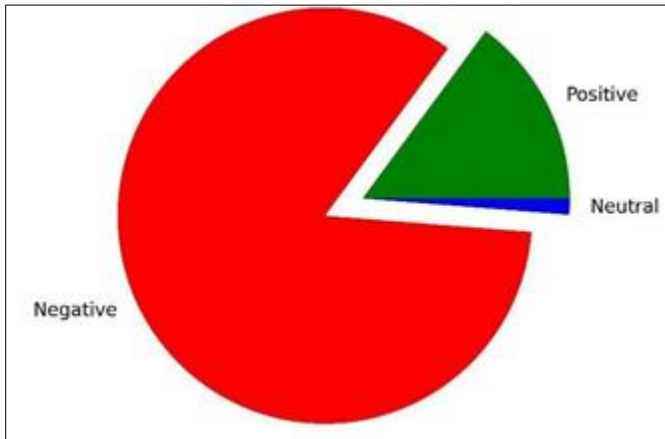
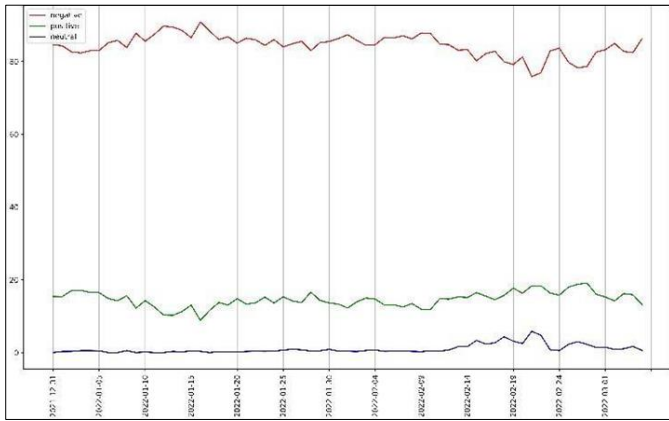
$$Ngrams_K = X - (N - 1)$$

There are many different tasks that can be completed with ngrams. For instance, n-grams are used to create bigram and trigram models in addition to unigram models when creating language models. Web scale n-gram models have been developed by Google and Microsoft. There are numerous uses for these models. These tasks involve spelling correction, word breaking, and text summarization. Feature development for supervised machine learning models, including SVM, MaxEnt models, Naive Bayes, and others, is another application for n-grams. Tokens e are meant to be used, not just for unigrams, but also for bigrams in the feature space ^[16].

Cope of work & results

More features may be extracted in future work to produce better outcomes. Additionally, the user profile-based weight factor can be used to enable bipolar classification of datasets by the system. Fake reviews can be eliminated from the extracted dataset by adding more functionality to this system. In the wheel of sentiments, sarcasm is categorized as a critical expression under the anger category. We proposed a model that will classify data based on its expression and appropriately classify into sub categories of in order to accurately detect sarcasm in the given speech or text fury. We will annotate each subcategory of anger sentiment to the existing model.





Conclusion

Sentiment analysis is a "suitcase" subject that draws from a wide range of academic fields, including computer science and social sciences like ethics, philosophy, and psychology. The sentiment analysis techniques that have been put forth thus far involve different stages. The dataset's redundant and missing values are eliminated during the pre-processing phase. An association was created between the attribute and the target set by the feature extraction technique. Enforcing the classification method—which can divide data into discrete classes like positive, negative, and neutral—is the final step in the classification process. Although the sentiments of the Twitter data are assessed using the hybrid classification method of the prior method, accuracy and precision can still be enhanced. This study develops a logistic regression, support vector machine, and random forest voting classification technique. The suggested model is put into practice using Python, and the accuracy, precision, and recall of the outcomes are examined. Customer reviews, chatbots, online forums, and even the diagnosis of brain injuries based on a person's writing ability will all benefit from this.

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