



ISSN (E): 2277- 7695  
ISSN (P): 2349-8242  
NAAS Rating: 5.23  
TPI 2021; 10(9): 608-615  
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[www.thepharmajournal.com](http://www.thepharmajournal.com)

Received: 13-07-2021  
Accepted: 15-08-2021

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## Standardization of recipe and shelf-life studies of strawberry crush

**Sangeeta HK Panigrahi and Dipti Patel**

### Abstract

Strawberry is one of the most important temperate fruit, belongs to the family Rosaceae. Strawberry plant is treasured in garden as well as in commercial field for its beautiful red fruit that has a tantalizing aroma. Strawberry is a small fruit having 98% edible portion. The mature fruits are quite delicious, refreshing, and attractive with distinct and pleasant aroma and healthy composition. It is widely consumed, both as fresh fruit and as an ingredient in processed products. Fruits are highly perishable, efficient post-harvest management has become an absolute necessity. The alternate way of extending their shelf life, availability in off-season and reduction of post-harvest losses is processing. These losses can be reduced by developing techniques for the preparation of different value-added products. A research trial was conducted at Horticulture Processing Laboratory in the Department of Fruit Science, IGKV, Raipur (C.G.) during the year 2019-20 and 2020-21 to standardize the recipe for strawberry crush and shelf-life studies of the processed product. The experiment was carried out in Factorial Completely Randomized Design (FCRD) with 9 treatment combinations of 3 levels of pulp (20, 25 and 30% pulp) and 3 levels of TSS% (50, 55 and 60% TSS) with three replications. Result regarding organoleptic evaluation of strawberry crush revealed that recipe T<sub>5</sub> (25% Pulp + 55% TSS + 2% Acidity) recorded maximum score for all the sensory parameters, while the minimum was recorded in recipe T<sub>1</sub> (20% Pulp + 50% TSS + 2% Acidity). During entire storage period of strawberry crush, the minimum decrease in organoleptic scores and the maximum storability was found in the treatment or recipe T<sub>5</sub> (25% Pulp + 55% TSS + 2% Acidity) whereas, the maximum decrease in scores during storage and the minimum shelf-life was recorded under treatment T<sub>1</sub> (20% Pulp + 50% TSS + 2% Acidity).

**Keywords:** standardization, strawberry, crush, organoleptic, storability, shelf-life etc.

### Introduction

Strawberry is one of the most important temperate fruit, belongs to the family Rosaceae. The strawberry is a fruit characterized by a fantabulous aroma and a sweet taste. Strawberry is a small fruit having 98% edible portion. It is widely consumed, both as fresh fruit and as an ingredient in processed products. It is a very rich source of bioactive compounds including vitamin C, E and phenolic compounds. Nutritionally, it contains more vitamin C than oranges. It is an excellent source of anthocyanin and have tonic, depurative, diuretic, re-mineralizing and astringent properties (Hannum, 2004) [3]. The chemical composition of strawberry is ascorbic acid (64.0mg), water (91.75g), protein (0.61g), fat (0.37g), carbohydrate (7.02g), fiber (2.3g), calcium (14.0mg), potassium (166.0 mg/160g) and vitamin-A (27 IU) (Han *et al.*, 2005) [2]. The fruit of strawberry is good for those people suffering from anemia biliousness and indigestion.

Fruits are highly perishable, efficient post-harvest management has become an absolute necessity. It is also important for effective exploitation of the export potential of fruits. Fruit losses are estimated at 10-55% due to improper post-harvest management. The utilization of fruits for processing is estimated to be around 2-20 per cent of the total production. About 10-15% fresh fruits shrivel and decay, lowering their market value and consumer acceptability. Minimizing these losses can increase their supply without bringing additional land under cultivation. Postharvest processes include the integrated functions of harvesting, cleaning, grading, cooling, storing, packaging, transporting and marketing.

As the shelf-life of fresh produce is limited to 1-2 days at room temperature, the fresh fruits of strawberry can't be stored for long time due to their inherent compositional and textural characteristics. The alternate way of extending their shelf life, availability in off-season and reduction of post-harvest losses is processing. These losses can be reduced by developing techniques for the preparation of different value-added products either in the form of whole fruit or pulp during peak harvesting season.

To extend the shelf life of fruits and increase their market value, they are processed into suitable products like jams, jellies, marmalades, squashes, crushes and cordials etc. The products prepared from strawberry having characteristics flavor and taste is more remunerative. Therefore, in order to explore the perishability of utilizing the fruits for making different quality products which can be stored for longer period an investigation has been carried out in the Horticulture Processing Laboratory of the Department of Fruit Science, IGKV, Raipur (C.G.) during the year 2019-20 and 2020-21 to standardize the recipe for strawberry crush and shelf-life studies of the processed product.

### Methods and Materials

The research trial was conducted at the Horticulture Processing Laboratory of the Department of Fruit Science, IGKV, Raipur (C.G.) during the year 2019-20 and 2020-21. The experiment was carried out in Factorial Completely Randomized Design (FCRD) with 9 treatment combinations of 3 levels of pulp (20, 25 and 30% pulp) and 3 levels of TSS% (50, 55 and 60% TSS) with three replications. Crush means the product prepared from unfermented but fermentable fruit juice obtained from any suitable fruit by blending it with nutritive sweeteners and water. It is more or less similar to squash and is diluted before serving. Ripe, healthy and fresh strawberry fruits were used for the preparation of the crush.

Selected fresh mature strawberries were weighted and washed them thoroughly with cold water. Washed fruits were crushed using mixer-grinder and sieved with the help of a muslin cloth to obtain a fine fruit juice devoid of pulp and seeds. For formulation of recipe, the total soluble solids and total acidity present in the juice were first determined and then remaining amount of sugar and citric acid were adjusted. 500 ml of crush of each recipe was prepared by mixing the calculated amount of juice into the syrup (Prepared by heating just to dissolve the calculated amount of sugar, water and citric acid). After mixing the fruit juice, sodium benzoate (preservative 1g/l crush) is added. TSS% (taken as treatments) of crush recipes was tested by Refractometer. The finished product was filled into sterilized bottles.

The processed products (crush) were subjected to sensory evaluation by a panel of judges following the Hedonic rating test as described by Ranganna (1997) [8]. The products were evaluated for colour, appearance, flavour and aroma and taste. The samples were presented to the judges the way they are normally consumed. The characters with mean scores of 5 or more out of 9 marks were considered acceptable. The overall acceptability of products was based upon the mean scores obtained from all these characters studied under the test. The mean scores obtained by different products were calculated and analyzed.

### Results and Discussion

The results of trial pertaining to various aspects of organoleptic evaluation of strawberry crush are summarized as follows:

#### Organoleptic evaluation of Strawberry crush

In the present investigation fresh strawberry fruits were processed into crush. After processing, organoleptic evaluation of strawberry crush was done at 0, 30, 60, 90, 120 and 150 days of storage and the data were recorded for different variables namely colour, appearance, flavour and

aroma, taste, overall acceptability *etc.* They are presented in Table 1 to 5

#### Colour

The data pertaining to organoleptic score for the colour of different treatments of strawberry crush recorded during the entire storage period during both the years and the pooled mean data are presented in Table 1

The data showed that there was a sharp decrease in organoleptic score for the colour of different treatments of strawberry crush with increase in storage period. The initial organoleptic score for the colour of different treatments of strawberry crush varied from 7.61 to 9.38 and at the end of storage period it was 5.20 to 7.78 during both the years and over pooled data mean. Organoleptic scores for the colour of crush decreased during storage but still remained in the acceptable range even by three months of storage at room temperature.

It is revealed from the data recorded that among different pulp% in crush treatments, P<sub>2</sub> (25% pulp) treatment obtained the maximum score for colour (8.72), followed by P<sub>3</sub> (30% pulp) treatment having 8.30 score for colour, while P<sub>1</sub> (20% pulp) treatment obtained the minimum score (7.74) just after processing of crush during both the years and over pooled data mean. After 5 months of storage, organoleptic score for the colour of strawberry crush was found to be decreased and varied significantly. At the end of 5 months of storage the highest organoleptic score for the colour was found in the treatment P<sub>2</sub> (6.93) followed by P<sub>3</sub> (6.44), and the lowest organoleptic score for colour in P<sub>1</sub> treatment (5.49) during both the years and over pooled data mean. The maximum reduction in organoleptic score for colour of strawberry crush was noted in P<sub>1</sub> (2.25) followed by P<sub>3</sub> (1.86), while the minimum decrease (1.79) in P<sub>2</sub> after 5 months of storage during both the years and over pooled data mean.

Among different TSS% in crush treatments, at 0 days of storage organoleptic score for colour of strawberry crush was the maximum (8.69) in TSS<sub>2</sub> (55% TSS) followed by TSS<sub>3</sub> (60% TSS) having 8.30 organoleptic score for colour and at 150 days of storage it became 6.83 and 6.40 respectively, while the minimum organoleptic score for the colour (7.77) was recorded in treatment TSS<sub>1</sub> (50% TSS), which decreased to 5.61 at the end of the storage period during both the years and over pooled data mean. The maximum reduction in organoleptic score for colour was noted in TSS<sub>1</sub> (2.16) followed by TSS<sub>3</sub> (1.90), while the minimum reduction (1.86) in TSS<sub>2</sub> after 5 months of storage during both the years and over pooled data mean.

Among interaction between pulp% and TSS% in crush treatments, the initial (at 0 days of storage) organoleptic score for the colour of strawberry crush was the maximum in T<sub>5</sub> (9.38) followed by T<sub>6</sub> (9.03) and at the end of storage period (at 150 days of storage) it became 7.78 and 7.35 respectively, while the minimum organoleptic score for colour of strawberry crush was recorded in T<sub>1</sub> (7.61), which decreased to 5.20 at the end of the storage period during both the years and over pooled data mean. The maximum reduction in organoleptic score for the colour was noted in T<sub>1</sub> (2.41) followed by T<sub>2</sub> (2.24), while the minimum reduction (1.60) in T<sub>5</sub> after 5 months of storage during both the years and over pooled data mean.

It is evident from the result obtained that there was a sharp decrease in organoleptic score for the colour of different treatments of strawberry crush with increase in storage period.



maximum reduction in organoleptic score for the appearance was noted in T<sub>1</sub> (2.41) followed by T<sub>2</sub> (2.24), while the minimum reduction (1.60) in T<sub>5</sub> after 5 months of storage during both the years and over pooled data mean.

It is evident from the result obtained that there was a sharp decrease in organoleptic score for the appearance of different treatments of strawberry crush with increase in storage period.

It might be due to the browning reaction between reducing sugars and amino acids, accelerated by high temperature and oxidation of phenolic compounds. These results were in close agreement with the findings of Khan *et al.* (2012)<sup>[4]</sup>, Khan *et al.* (2014)<sup>[5]</sup>, Sharma (2014), Priyanka *et al.* (2015)<sup>[7]</sup>, Bishnoi *et al.* (2016)<sup>[1]</sup>, Parihar *et al.* (2018)<sup>[6]</sup> *etc.* in different processed products.

**Table 2:** Changes in Organoleptic Score for Appearance of Strawberry Crush during storage.

Treatment s	Organoleptic Score for Appearance of Strawberry Crush																		Decrease in score during storage		
	0 DAP			30 DAP			60 DAP			90 DAP			120 DAP			150 DAP			2020	2021	Pooled
	2020	2021	Pooled Mean	2020	2021	Pooled Mean	2020	2021	Pooled Mean	2020	2021	Pooled Mean	2020	2021	Pooled Mean	2020	2021	Pooled Mean	2020	2021	Pooled
Pulp (%)																					
P <sub>1</sub> : 20% Pulp	7.56	7.65	7.61	7.29	7.34	7.31	7.06	7.08	7.07	6.85	6.83	6.84	6.42	6.32	6.37	5.40	5.30	5.35	2.16	2.35	2.26
P <sub>2</sub> : 25% Pulp	8.54	8.63	8.58	8.36	8.42	8.39	8.22	8.27	8.24	8.09	8.12	8.10	7.83	7.80	7.82	6.81	6.78	6.79	1.73	1.85	1.79
P <sub>3</sub> : 30% Pulp	8.12	8.21	8.17	7.93	7.99	7.96	7.78	7.82	7.80	7.63	7.65	7.64	7.34	7.30	7.32	6.32	6.28	6.30	1.8	1.93	1.87
SEm ±	0.04	0.03	0.03	0.01	0.01	0.01	0.02	0.03	0.02	0.02	0.01	0.02	0.04	0.03	0.03	0.01	0.01	0.01			
CD (P = 0.05)	0.12	0.09	0.10	0.04	0.03	0.03	0.06	0.10	0.07	0.05	0.03	0.05	0.12	0.09	0.10	0.04	0.03	0.03			
TSS (%)																					
TSS <sub>1</sub> : 50% TSS	7.58	7.68	7.63	7.33	7.38	7.35	7.12	7.14	7.13	6.93	6.92	6.93	6.54	6.46	6.50	5.52	5.44	5.48	2.06	2.24	2.15
TSS <sub>2</sub> : 55% TSS	8.51	8.60	8.56	8.32	8.39	8.35	8.17	8.21	8.19	8.03	8.04	8.04	7.74	7.70	7.72	6.71	6.68	6.70	1.8	1.92	1.86
TSS <sub>3</sub> : 60% TSS	8.12	8.21	8.17	7.93	7.99	7.96	7.77	7.81	7.79	7.62	7.63	7.62	7.31	7.27	7.29	6.29	6.25	6.27	1.83	1.96	1.90
SEm ±	0.03	0.02	0.02	0.01	0.01	0.01	0.02	0.03	0.03	0.02	0.02	0.02	0.03	0.02	0.02	0.01	0.01	0.01			
CD (P = 0.05)	0.09	0.06	0.07	0.03	0.03	0.03	0.06	0.09	0.09	0.06	0.05	0.06	0.09	0.06	0.07	0.03	0.03	0.03			
Interaction																					
T <sub>1</sub>	7.42	7.52	7.47	7.11	7.16	7.13	6.86	6.87	6.87	6.63	6.59	6.61	6.14	6.03	6.08	5.12	5.00	5.06	2.3	2.52	2.41
T <sub>2</sub>	7.60	7.70	7.65	7.33	7.38	7.35	7.11	7.13	7.12	6.91	6.89	6.90	6.48	6.39	6.44	5.46	5.37	5.41	2.14	2.33	2.24
T <sub>3</sub>	7.65	7.75	7.70	7.42	7.47	7.45	7.22	7.24	7.23	7.03	7.02	7.02	6.63	6.56	6.59	5.61	5.53	5.57	2.04	2.22	2.13
T <sub>4</sub>	7.56	7.66	7.61	7.31	7.36	7.33	7.12	7.14	7.13	6.95	6.94	6.94	6.58	6.51	6.55	5.56	5.49	5.53	2	2.17	2.08
T <sub>5</sub>	9.20	9.29	9.25	9.07	9.14	9.11	8.97	9.02	8.99	8.87	8.91	8.89	8.67	8.67	8.67	7.64	7.65	7.65	1.56	1.64	1.60
T <sub>6</sub>	8.85	8.94	8.90	8.70	8.77	8.73	8.58	8.63	8.61	8.47	8.50	8.48	8.24	8.23	8.23	7.21	7.21	7.21	1.64	1.73	1.69
T <sub>7</sub>	7.77	7.86	7.82	7.56	7.62	7.59	7.39	7.42	7.40	7.22	7.23	7.23	6.89	6.84	6.86	5.87	5.82	5.84	1.9	2.04	1.98
T <sub>8</sub>	8.73	8.82	8.77	8.57	8.63	8.60	8.44	8.48	8.46	8.31	8.34	8.33	8.06	8.05	8.05	7.04	7.02	7.03	1.69	1.8	1.74
T <sub>9</sub>	7.86	7.95	7.91	7.67	7.73	7.70	7.51	7.55	7.53	7.36	7.38	7.37	7.06	7.02	7.04	6.04	6.00	6.02	1.82	1.95	1.89
SEm ±	0.05	0.03	0.04	0.02	0.02	0.02	0.04	0.04	0.04	0.03	0.03	0.03	0.05	0.03	0.04	0.02	0.02	0.02			
CD (P = 0.05)	0.15	0.08	0.12	0.05	0.06	0.06	0.12	0.11	0.12	0.09	0.08	0.09	0.15	0.08	0.12	0.05	0.06	0.06			

\*DAP – Days after processing

**Flavour and Aroma**

The data pertaining to organoleptic score for the flavour and aroma of different treatments of strawberry crush recorded during the entire storage during both the years and the pooled mean data are presented in Table 3.

The data showed that there was a sharp decrease in organoleptic score for the flavour and aroma of different treatments of strawberry crush with increase in storage period. The initial organoleptic score for the flavour and aroma of different treatments of strawberry crush varied from 7.43 to 9.20 and at the end of storage period it was 5.02 to 7.61 during both the years and over pooled data mean. Organoleptic scores for the flavour and aroma of crush decreased during storage but still remained in the acceptable range even by three months of storage at room temperature.

It is revealed from the data recorded that among different pulp% in crush treatments, P<sub>2</sub> (25% pulp) treatment obtained the maximum score for flavour and aroma (8.54), followed by

P<sub>3</sub> (30% pulp) treatment having 8.13 score for flavour and aroma, while P<sub>1</sub> (20% pulp) treatment obtained the minimum score (7.56) just after processing of crush during both the years and over pooled data mean. After 5 months of storage, organoleptic score for the flavour and aroma of strawberry crush was found to be decreased and varied significantly. At the end of 5 months of storage the highest organoleptic score for the flavour and aroma was found in the treatment P<sub>2</sub> (6.75) followed by P<sub>3</sub> (6.26), and the lowest organoleptic score for flavour and aroma in P<sub>1</sub> treatment (5.31) during both the years and over pooled data mean. The maximum reduction in organoleptic score for flavour and aroma of strawberry crush was noted in P<sub>1</sub> (2.25) followed by P<sub>3</sub> (1.87), while the minimum decrease (1.79) in P<sub>2</sub> after 5 months of storage during both the years and over pooled data mean.

Among different TSS% in crush treatments, at 0 days of storage organoleptic score for flavour and aroma of strawberry crush was the maximum (8.52) in TSS<sub>2</sub> (55% TSS)



followed by TSS<sub>3</sub> (60% TSS) having 8.13 organoleptic score for flavour and aroma and at 150 days of storage it became 6.66 and 6.23 respectively, while the minimum organoleptic score for the flavour and aroma (7.59) was recorded in treatment TSS<sub>1</sub> (50% TSS), which decreased to 5.44 at the end of the storage period during both the years and over pooled data mean. The maximum reduction in organoleptic score for flavour and aroma was noted in TSS<sub>1</sub> (2.15) followed by TSS<sub>3</sub> (1.90), while the minimum reduction (1.86) in TSS<sub>2</sub> after 5 months of storage during both the years and over pooled data mean.

Among interaction between pulp% and TSS% in crush treatments, the initial (at 0 days of storage) organoleptic score for the flavour and aroma of strawberry crush was the maximum in T<sub>5</sub> (9.20) followed by T<sub>6</sub> (8.86) and at the end of storage period (at 150 days of storage) it became 7.61 and 7.17 respectively, while the minimum organoleptic score for flavour and aroma of strawberry crush was recorded in T<sub>1</sub> (7.43), which decreased to 5.02 at the end of the storage period during both the years and over pooled data mean. The

maximum reduction in organoleptic score for the flavour and aroma was noted in T<sub>1</sub> (2.41) followed by T<sub>2</sub> (2.24), while the minimum reduction (1.59) in T<sub>5</sub> after 5 months of storage during both the years and over pooled data mean.

It is evident from the result obtained that there was a sharp decrease in organoleptic score for the flavour and aroma of different treatments of strawberry crush with increase in storage period. It might be due to that butyl acetate, ethyl hexanate, and ethyl propionate are the main flavoring volatiles in strawberry in addition to other alcohols. The continuous decline in sensory scores during storage can be attributed to the loss and/or modification of many chemical constituents of the product, especially the flavorants. The slow change in sensory attributes during storage under refrigerated conditions is attributed to the decrease in the rate of these deteriorative reactions at low temperature. These results were in close agreement with the findings of Khan *et al.* (2012) [4], Khan *et al.* (2014) [5], Sharma (2014) [8], Priyanka *et al.* (2015) [7], Bishnoi *et al.* (2016) [1], Parihar *et al.* (2018) [6] *etc.* in different processed products.

**Table 3:** Changes in Organoleptic Score for Flavour and Aroma of Strawberry Crush during storage.

Organoleptic Score for Flavour and Aroma of Strawberry Crush																		Decrease in score during storage				
Treatments	0 DAP			30 DAP			60 DAP			90 DAP			120 DAP			150 DAP			2020	2021	Pooled	
	2020	2021	Pooled Mean	2020	2021	Pooled Mean	2020	2021	Pooled Mean	2020	2021	Pooled Mean	2020	2021	Pooled Mean	2020	2021	Pooled Mean				
Pulp (%)																						
P <sub>1</sub> : 20% Pulp	7.52	7.61	7.56	7.25	7.30	7.27	7.02	7.04	7.03	6.81	6.79	6.80	6.38	6.28	6.33	5.36	5.26	5.31	2.16	2.35	2.25	
P <sub>2</sub> : 25% Pulp	8.50	8.59	8.54	8.32	8.38	8.35	8.18	8.22	8.20	8.05	8.07	8.06	7.79	7.76	7.78	6.77	6.74	6.75	1.73	1.85	1.79	
P <sub>3</sub> : 30% Pulp	8.08	8.17	8.13	7.89	7.95	7.92	7.74	7.78	7.76	7.59	7.61	7.60	7.30	7.26	7.28	6.28	6.24	6.26	1.8	1.93	1.87	
SEm ±	0.06	0.02	0.04	0.01	0.01	0.01	0.04	0.01	0.02	0.06	0.02	0.04	0.01	0.01	0.01	0.04	0.01	0.02				
CD (P = 0.05)	0.18	0.05	0.13	0.02	0.02	0.02	0.13	0.03	0.05	0.19	0.05	0.13	0.02	0.02	0.02	0.13	0.03	0.05				
TSS (%)																						
TSS <sub>1</sub> : 50% TSS	7.54	7.64	7.59	7.29	7.34	7.31	7.08	7.10	7.09	6.89	6.88	6.89	6.50	6.42	6.46	5.48	5.40	5.44	2.06	2.24	2.15	
TSS <sub>2</sub> : 55% TSS	8.47	8.56	8.52	8.28	8.34	8.31	8.13	8.17	8.15	7.99	8.00	8.00	7.70	7.66	7.68	6.67	6.64	6.66	1.8	1.92	1.86	
TSS <sub>3</sub> : 60% TSS	8.08	8.17	8.13	7.89	7.95	7.92	7.73	7.77	7.75	7.58	7.59	7.58	7.27	7.23	7.25	6.25	6.21	6.23	1.83	1.96	1.90	
SEm ±	0.03	0.04	0.03	0.01	0.01	0.01	0.04	0.01	0.03	0.05	0.04	0.05	0.01	0.01	0.01	0.04	0.01	0.03				
CD (P = 0.05)	0.09	0.13	0.10	0.02	0.03	0.03	0.12	0.03	0.09	0.16	0.13	0.14	0.02	0.03	0.03	0.12	0.03	0.09				
Interaction																						
T <sub>1</sub>	7.38	7.48	7.43	7.07	7.11	7.09	6.82	6.83	6.82	6.59	6.55	6.57	6.10	5.98	6.04	5.08	4.96	5.02	2.3	2.52	2.41	
T <sub>2</sub>	7.56	7.66	7.61	7.29	7.34	7.31	7.07	7.09	7.08	6.87	6.85	6.86	6.44	6.35	6.40	5.42	5.33	5.37	2.14	2.33	2.24	
T <sub>3</sub>	7.61	7.70	7.66	7.38	7.43	7.41	7.18	7.20	7.19	6.99	6.98	6.98	6.59	6.52	6.55	5.57	5.49	5.53	2.04	2.21	2.13	
T <sub>4</sub>	7.52	7.61	7.57	7.27	7.32	7.29	7.08	7.10	7.09	6.91	6.90	6.90	6.54	6.47	6.51	5.52	5.45	5.49	2	2.16	2.08	
T <sub>5</sub>	9.16	9.25	9.20	9.03	9.10	9.07	8.93	8.98	8.95	8.83	8.87	8.85	8.63	8.63	8.63	7.60	7.61	7.61	1.56	1.64	1.59	
T <sub>6</sub>	8.81	8.90	8.86	8.66	8.73	8.69	8.54	8.59	8.57	8.43	8.46	8.44	8.20	8.19	8.19	7.17	7.17	7.17	1.64	1.73	1.69	
T <sub>7</sub>	7.73	7.82	7.78	7.52	7.58	7.55	7.35	7.38	7.36	7.18	7.19	7.19	6.85	6.80	6.82	5.83	5.78	5.80	1.9	2.04	1.98	
T <sub>8</sub>	8.69	8.78	8.73	8.53	8.59	8.56	8.40	8.44	8.42	8.27	8.30	8.29	8.02	8.00	8.01	7.00	6.98	6.99	1.69	1.8	1.74	
T <sub>9</sub>	7.82	7.91	7.87	7.63	7.69	7.66	7.47	7.51	7.49	7.32	7.33	7.33	7.02	6.98	7.00	6.00	5.96	5.98	1.82	1.95	1.89	
SEm ±	0.08	0.05	0.07	0.01	0.02	0.02	0.07	0.02	0.04	0.11	0.05	0.07	0.01	0.02	0.02	0.07	0.02	0.04				
CD (P = 0.05)	0.24	0.16	0.21	0.03	0.03	0.03	0.21	0.06	0.12	0.33	0.16	0.21	0.03	0.03	0.03	0.21	0.06	0.12				

\*DAP – Days after processing

**Taste**

The data pertaining to organoleptic score for the taste of different treatments of strawberry crush recorded during the entire storage period during both the years and the pooled mean data are presented in Table 4.

The data showed that there was a sharp decrease in organoleptic score for the taste of different treatments of strawberry crush with increase in storage period. The initial organoleptic score for the taste of different treatments of strawberry crush varied from 7.98 to 9.76 and at the end of

storage period it was 5.84 to 8.27 during both the years and over pooled data mean. Organoleptic scores for the taste of crush decreased during storage but still remained in the acceptable range even by three months of storage at room temperature.

It is revealed from the data recorded that among different pulp% in crush treatments, P<sub>2</sub> (25% pulp) treatment obtained the maximum score for the taste (9.10), followed by P<sub>3</sub> (30% pulp) treatment having 8.68 score for the taste, while P<sub>1</sub> (20% pulp) treatment obtained the minimum score (8.12) just after processing of crush during both the years and over pooled data mean. After 5 months of storage, organoleptic score for the taste of strawberry crush was found to be decreased and varied significantly. At the end of 5 months of storage the highest organoleptic score for the taste was found in the treatment P<sub>2</sub> (7.45) followed by P<sub>3</sub> (6.97), and the lowest organoleptic score for the taste in P<sub>1</sub> treatment (6.10) during both the years and over pooled data mean. The maximum reduction in organoleptic score for the taste of strawberry crush was noted in P<sub>1</sub> (2.02) followed by P<sub>3</sub> (1.71), while the minimum decrease (1.65) in P<sub>2</sub> after 5 months of storage during both the years and over pooled data mean.

Among different TSS% in crush treatments, at 0 days of storage organoleptic score for the taste of strawberry crush was the maximum (9.07) in TSS<sub>2</sub> (55% TSS) followed by TSS<sub>3</sub> (60% TSS) having 8.68 organoleptic score for the taste and at 150 days of storage it became 7.37 and 6.95 respectively, while the minimum organoleptic score for the taste (8.14) was recorded in treatment TSS<sub>1</sub> (50% TSS), which decreased to 6.21 at the end of the storage period during both

the years and over pooled data mean. The maximum reduction in organoleptic score for the taste was noted in TSS<sub>1</sub> (1.93) followed by TSS<sub>3</sub> (1.73), while the minimum reduction (1.70) in TSS<sub>2</sub> after 5 months of storage during both the years and over pooled data mean.

Among interaction between pulp% and TSS% in crush treatments, the initial (at 0 days of storage) organoleptic score for the taste of strawberry crush was the maximum in T<sub>5</sub> (9.76) followed by T<sub>6</sub> (9.41) and at the end of storage period (at 150 days of storage) it became 8.27 and 7.85 respectively, while the minimum organoleptic score for the taste of strawberry crush was recorded in T<sub>1</sub> (7.98), which decreased to 5.84 at the end of the storage period during both the years and over pooled data mean. The maximum reduction in organoleptic score for the taste was noted in T<sub>1</sub> (2.14) followed by T<sub>2</sub> (2.00), while the minimum reduction (1.49) in T<sub>5</sub> after 5 months of storage during both the years and over pooled data mean.

It is evident from the result obtained that there was a sharp decrease in organoleptic score for the taste of different treatments of strawberry crush with increase in storage period. It might be due to the oxidative and other deteriorative reactions occurring within the product during its storage accompanied with the degradation of ascorbic acid and furfural production. These results were in close agreement with the findings of Khan *et al.* (2012) [4], Khan *et al.* (2014) [5], Sharma (2014) [8], Priyanka *et al.* (2015) [7], Bishnoi *et al.* (2016) [1], Parihar *et al.* (2018) *etc.* in different processed products.

**Table 4:** Changes in Organoleptic Score for Taste of Strawberry Crush during storage.

Organoleptic Score for Taste of Strawberry Crush																			Decrease in score during storage			
Treatments	0 DAP			30 DAP			60 DAP			90 DAP			120 DAP			150 DAP			2020	2021	Pooled	
	2020	2021	Pooled Mean	2020	2021	Pooled Mean	2020	2021	Pooled Mean	2020	2021	Pooled Mean	2020	2021	Pooled Mean	2020	2021	Pooled Mean				
Pulp (%)																						
P <sub>1</sub> : 20% Pulp	8.07	8.16	8.12	7.84	7.93	7.88	7.64	7.73	7.69	7.46	7.55	7.50	7.08	7.17	7.12	6.05	6.14	6.10	2.02	2.02	2.02	
P <sub>2</sub> : 25% Pulp	9.05	9.14	9.10	8.90	8.99	8.94	8.78	8.87	8.82	8.66	8.75	8.71	8.43	8.52	8.48	7.41	7.50	7.45	1.64	1.64	1.65	
P <sub>3</sub> : 30% Pulp	8.63	8.72	8.68	8.47	8.56	8.51	8.34	8.43	8.38	8.21	8.30	8.25	7.95	8.04	8.00	6.93	7.02	6.97	1.7	1.7	1.71	
SEm ±	0.04	0.03	0.04	0.03	0.04	0.03	0.07	0.02	0.04	0.04	0.03	0.04	0.03	0.04	0.03	0.07	0.02	0.04				
CD (P = 0.05)	0.13	0.10	0.12	0.11	0.12	0.11	0.22	0.06	0.13	0.13	0.10	0.12	0.11	0.12	0.11	0.22	0.06	0.13				
TSS (%)																						
TSS <sub>1</sub> : 50% TSS	8.10	8.19	8.14	7.87	7.96	7.92	7.70	7.79	7.74	7.53	7.62	7.57	7.18	7.27	7.23	6.16	6.25	6.21	1.94	1.94	1.93	
TSS <sub>2</sub> : 55% TSS	9.02	9.11	9.07	8.86	8.95	8.90	8.73	8.82	8.77	8.60	8.69	8.65	8.35	8.44	8.39	7.33	7.42	7.37	1.69	1.69	1.70	
TSS <sub>3</sub> : 60% TSS	8.63	8.72	8.68	8.47	8.56	8.51	8.33	8.42	8.37	8.20	8.29	8.24	7.93	8.02	7.97	6.90	6.99	6.95	1.73	1.73	1.73	
SEm ±	0.03	0.04	0.03	0.04	0.03	0.04	0.05	0.03	0.03	0.03	0.04	0.03	0.04	0.03	0.04	0.05	0.03	0.03				
CD (P = 0.05)	0.10	0.13	0.11	0.13	0.10	0.12	0.17	0.08	0.10	0.10	0.13	0.11	0.13	0.10	0.12	0.17	0.08	0.10				
Interaction																						
T <sub>1</sub>	7.94	8.03	7.98	7.67	7.76	7.71	7.45	7.54	7.49	7.24	7.33	7.29	6.82	6.91	6.86	5.80	5.89	5.84	2.14	2.14	2.14	
T <sub>2</sub>	8.12	8.21	8.16	7.88	7.97	7.92	7.69	7.78	7.73	7.51	7.60	7.55	7.14	7.23	7.18	6.12	6.21	6.16	2.00	2.01	2.00	
T <sub>3</sub>	8.17	8.26	8.21	7.96	8.05	8.01	7.79	7.88	7.83	7.62	7.71	7.66	7.27	7.36	7.32	6.25	6.34	6.30	1.92	1.92	1.91	
T <sub>4</sub>	8.08	8.17	8.12	7.85	7.94	7.90	7.69	7.78	7.74	7.54	7.63	7.58	7.22	7.31	7.26	6.20	6.29	6.24	1.88	1.88	1.88	
T <sub>5</sub>	9.71	9.80	9.76	9.60	9.69	9.64	9.51	9.60	9.55	9.42	9.51	9.47	9.25	9.34	9.29	8.22	8.31	8.27	1.49	1.49	1.49	
T <sub>6</sub>	9.36	9.45	9.41	9.23	9.32	9.28	9.13	9.22	9.17	9.03	9.12	9.08	8.83	8.92	8.87	7.81	7.90	7.85	1.55	1.55	1.56	
T <sub>7</sub>	8.28	8.37	8.33	8.10	8.19	8.14	7.95	8.04	7.99	7.81	7.90	7.85	7.52	7.61	7.56	6.49	6.58	6.54	1.79	1.79	1.79	
T <sub>8</sub>	9.24	9.33	9.29	9.10	9.19	9.15	8.99	9.08	9.03	8.88	8.97	8.93	8.66	8.75	8.70	7.64	7.73	7.68	1.6	1.6	1.61	
T <sub>9</sub>	8.37	8.46	8.42	8.20	8.29	8.25	8.07	8.16	8.11	7.94	8.03	7.99	7.68	7.77	7.72	6.65	6.74	6.70	1.72	1.72	1.72	
SEm ±	0.05	0.06	0.05	0.06	0.05	0.06	0.10	0.04	0.05	0.05	0.06	0.05	0.06	0.05	0.06	0.10	0.04	0.05				
CD (P = 0.05)	0.15	0.18	0.16	0.19	0.15	0.18	0.30	0.13	0.15	0.15	0.18	0.16	0.19	0.15	0.18	0.30	0.13	0.15				

\*DAP – Days after processing

**Overall Acceptability**

The data pertaining to organoleptic score for overall acceptability of different treatments of strawberry crush recorded during the entire storage period during both the years and the pooled mean data are presented in Table 5.

The data showed that there was a sharp decrease in organoleptic score for overall acceptability of different treatments of strawberry crush with increase in storage period. The initial organoleptic score for overall acceptability of different treatments of strawberry crush varied from 7.62 to 9.40 and at the end of storage period it was 5.28 to 7.82 during both the years and over pooled data mean. Organoleptic scores for overall acceptability of crush decreased during storage but still remained in the acceptable range even by three months of storage at room temperature.

It is revealed from the data recorded that among different pulp% in crush treatments, P<sub>2</sub> (25% pulp) treatment obtained the maximum score for overall acceptability (8.74), followed by P<sub>3</sub> (30% pulp) treatment having 8.32 score for overall acceptability, while P<sub>1</sub> (20% pulp) treatment obtained the minimum score (7.76) just after processing of crush during both the years and over pooled data mean. After 5 months of storage, organoleptic score for overall acceptability of strawberry crush was found to be decreased and varied significantly. At the end of 5 months of storage the highest organoleptic score for overall acceptability was found in the treatment P<sub>2</sub> (6.98) followed by P<sub>3</sub> (6.49), and the lowest organoleptic score for overall acceptability in P<sub>1</sub> treatment (5.56) during both the years and over pooled data mean. The maximum reduction in organoleptic score for overall acceptability of strawberry crush was noted in P<sub>1</sub> (2.20) followed by P<sub>3</sub> (1.83), while the minimum decrease (1.76) in P<sub>2</sub> after 5 months of storage during both the years and over pooled data mean.

Among different TSS% in crush treatments, at 0 days of storage organoleptic score for overall acceptability of

strawberry crush was the maximum (8.71) in TSS<sub>2</sub> (55% TSS) followed by TSS<sub>3</sub> (60% TSS) having 8.32 organoleptic score for overall acceptability and at 150 days of storage it became 6.89 and 6.46 respectively, while the minimum organoleptic score for overall acceptability (7.78) was recorded in treatment TSS<sub>1</sub> (50% TSS), which decreased to 5.68 at the end of the storage period during both the years and over pooled data mean. The maximum reduction in organoleptic score for overall acceptability was noted in TSS<sub>1</sub> (2.10) followed by TSS<sub>3</sub> (1.86), while the minimum reduction (1.82) in TSS<sub>2</sub> after 5 months of storage during both the years and over pooled data mean.

Among interaction between pulp% and TSS% in crush treatments, the initial (at 0 days of storage) organoleptic score for overall acceptability of strawberry crush was the maximum in T<sub>5</sub> (9.40) followed by T<sub>6</sub> (9.05) and at the end of storage period (at 150 days of storage) it became 7.82 and 7.39 respectively, while the minimum organoleptic score for overall acceptability of strawberry crush was recorded in T<sub>1</sub> (7.62), which decreased to 5.28 at the end of the storage period during both the years and over pooled data mean. The maximum reduction in organoleptic score for overall acceptability was noted in T<sub>1</sub> (2.34) followed by T<sub>2</sub> (2.18), while the minimum reduction (1.58) in T<sub>5</sub> after 5 months of storage during both the years and over pooled data mean.

It is evident from the result obtained that there was a sharp decrease in organoleptic score for overall acceptability of different treatments of strawberry crush with increase in storage period. It might be due to the browning reaction between reducing sugars and amino acids, accelerated by high temperature and oxidation of phenolic compounds. These results were in close agreement with the findings of Khan *et al.* (2012) <sup>[4]</sup>, Khan *et al.* (2014) <sup>[5]</sup>, Sharma (2014) <sup>[8]</sup>, Priyanka *et al.* (2015) <sup>[7]</sup>, Bishnoi *et al.* (2016) <sup>[11]</sup>, Parihar *et al.* (2018) <sup>[6]</sup> *etc.* in different processed products.

**Table 5:** Changes in Organoleptic Score for Overall Acceptability of Strawberry Crush during storage.

Organoleptic Score for Overall Acceptability of Strawberry Crush																		Decrease in score during storage				
Treatment s	0 DAP			30 DAP			60 DAP			90 DAP			120 DAP			150 DAP			2020	2021	Pooled	
	2020	2021	Pooled Mean	2020	2021	Pooled Mean	2020	2021	Pooled Mean	2020	2021	Pooled Mean	2020	2021	Pooled Mean	2020	2021	Pooled Mean				
Pulp (%)																						
P <sub>1</sub> : 20% Pulp	7.71	7.81	7.76	7.45	7.51	7.48	7.23	7.27	7.25	7.03	7.04	7.03	6.60	6.56	6.58	5.58	5.54	5.56	2.13	2.27	2.20	
P <sub>2</sub> : 25% Pulp	8.69	8.79	8.74	8.51	8.59	8.55	8.38	8.44	8.41	8.26	8.30	8.28	8.00	8.01	8.01	6.97	6.99	6.98	1.72	1.8	1.76	
P <sub>3</sub> : 30% Pulp	8.27	8.37	8.32	8.09	8.16	8.12	7.94	8.00	7.97	7.80	7.84	7.82	7.51	7.51	7.51	6.49	6.49	6.49	1.78	1.88	1.83	
SEm ±	0.05	0.04	0.05	0.04	0.03	0.04	0.06	0.07	0.06	0.03	0.04	0.04	0.05	0.04	0.05	0.04	0.03	0.04				
CD (P = 0.05)	0.16	0.13	0.15	0.13	0.10	0.12	0.18	0.21	0.19	0.10	0.13	0.12	0.16	0.13	0.15	0.13	0.10	0.12				
TSS (%)																						
TSS <sub>1</sub> : 50% TSS	7.73	7.83	7.78	7.48	7.55	7.52	7.29	7.33	7.31	7.10	7.12	7.11	6.72	6.69	6.71	5.70	5.67	5.68	2.03	2.16	2.10	
TSS <sub>2</sub> : 55% TSS	8.66	8.76	8.71	8.48	8.55	8.52	8.33	8.39	8.36	8.19	8.23	8.21	7.91	7.91	7.91	6.89	6.89	6.89	1.77	1.87	1.82	
TSS <sub>3</sub> : 60% TSS	8.27	8.37	8.32	8.08	8.16	8.12	7.93	7.99	7.96	7.78	7.82	7.80	7.48	7.48	7.48	6.46	6.46	6.46	1.81	1.91	1.86	
SEm ±	0.05	0.05	0.05	0.04	0.04	0.04	0.06	0.05	0.05	0.06	0.05	0.06	0.05	0.05	0.05	0.04	0.04	0.04				
CD (P = 0.05)	0.17	0.16	0.16	0.12	0.13	0.13	0.19	0.15	0.16	0.18	0.16	0.18	0.17	0.16	0.16	0.12	0.13	0.13				
Interaction																						
T <sub>1</sub>	7.57	7.67	7.62	7.27	7.33	7.30	7.03	7.06	7.05	6.80	6.80	6.80	6.33	6.27	6.30	5.31	5.25	5.28	2.26	2.42	2.34	
T <sub>2</sub>	7.75	7.85	7.80	7.49	7.55	7.52	7.28	7.32	7.30	7.08	7.09	7.09	6.67	6.63	6.65	5.64	5.60	5.62	2.11	2.25	2.18	
T <sub>3</sub>	7.80	7.90	7.85	7.58	7.65	7.61	7.38	7.43	7.40	7.19	7.22	7.21	6.81	6.79	6.80	5.79	5.76	5.77	2.01	2.14	2.08	

T <sub>4</sub>	7.71	7.81	7.76	7.47	7.53	7.50	7.29	7.33	7.31	7.12	7.14	7.13	6.76	6.74	6.75	5.74	5.71	5.73	1.97	2.1	2.03
T <sub>5</sub>	9.35	9.45	9.40	9.22	9.31	9.26	9.12	9.19	9.16	9.03	9.09	9.06	8.83	8.86	8.85	7.81	7.84	7.82	1.54	1.61	1.58
T <sub>6</sub>	9.00	9.10	9.05	8.85	8.94	8.90	8.74	8.81	8.77	8.63	8.68	8.66	8.40	8.43	8.42	7.38	7.40	7.39	1.62	1.7	1.66
T <sub>7</sub>	7.92	8.02	7.97	7.71	7.79	7.75	7.55	7.60	7.57	7.39	7.42	7.41	7.07	7.06	7.06	6.04	6.03	6.04	1.88	1.99	1.93
T <sub>8</sub>	8.88	8.98	8.93	8.72	8.80	8.76	8.60	8.66	8.63	8.48	8.53	8.50	8.23	8.25	8.24	7.21	7.22	7.22	1.67	1.76	1.71
T <sub>9</sub>	8.01	8.11	8.06	7.82	7.90	7.86	7.67	7.73	7.70	7.53	7.57	7.55	7.24	7.23	7.24	6.21	6.21	6.21	1.8	1.9	1.85
SEm ±	0.07	0.08	0.07	0.06	0.05	0.06	0.10	0.11	0.10	0.09	0.08	0.09	0.07	0.08	0.07	0.06	0.05	0.06			
CD (P = 0.05)	0.20	0.23	0.21	0.18	0.16	0.17	0.28	0.32	0.30	0.27	0.25	0.26	0.20	0.23	0.21	0.18	0.16	0.17			

\*DAP – Days after processing

## Conclusion

Based on the results of the present investigation, it can be concluded that the recipe for preparation of strawberry crush treatment T<sub>5</sub> (25% pulp + 55% TSS + 2% Acidity) was found best regarding all the aspects of sensory parameters and storability.

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